2016 BAKERSFIELD ASSOCIATION OF REALTORS®

TASK FORCE/COMMITTEES

Get Involved... Together we can make a difference in our Community
EDUCATE

EDUCATION
Serves members by providing, promoting and developing timely, high-quality educational opportunities for members. Provides courses that will assist members in maximizing their ability to successfully conduct their individual businesses.
Chair: Lisa Belt, Soper Homes Realty, Inc.
Vice-Chair: Doreen Lane, Watson Realty ERA

COMMERCIAL INVESTMENT
Plans and organizes monthly Commercial Investment meetings, including pitch sessions and educational speakers geared towards commercial and industrial real estate.
Chair: Kevin Palla, Pacific Commercial Realty Advisors
Vice-Chair: Pete Peralta, Watson Realty ERA

DIVERSITY
Promotes the benefits of diversity and inclusiveness within our organization and community. Plans and promotes outreach activities and initiatives which address our multicultural community and real estate market. Provides education and best practices for members on how they can effectively work with our diverse populations.
Chair: William Chicas, Watson Realty ERA
Vice-Chair: Misty Jeffries, Chicago Title

MEMBERSHIP DEVELOPMENT/ORIENTATION
Promotes membership in the Association by presenting benefits of membership, encouraging participation, and seeking ways to enhance the value of membership. Plans and conducts orientation sessions for new members of the Association.
Chair: Ronda Newport, Miramar International, Mill Rock
Vice-Chair: Scott Knoeb, Frontier Real Estate Services Inc.

ATTENDANCE & RECEPTION
Promotes attendance at Association events. Encourages membership participation in programs and activities that enhance cooperation and harmony among all members. Assists in planning and arranging for special events.
Chair: Debi Roberson, Miramar International, Mill Rock
Vice-Chair: Tina Price, Keller Williams Realty

TECHNOLOGY
Increases the comfort and skill level of our members with technology. Advocates best use practices which will enhance member professionalism and efficiency.
Chair: Derek Sprague, Sprague Real Estate Group
Vice-Chair: Nik Boone, Tobias Real Estate

BROKERS ADVISORY GROUP (Invitation Only). Drawing on the experience, knowledge and strategic wisdom of our Broker community, this forum is a vehicle for the sharing of ideas and perspectives in order to identify opportunities to enhance services for our Broker partners.
Chair: Scott Tobias, Tobias Real Estate

ENGAGE

AFFILIATES
Affiliate support and participation has always been a vital part of our Association’s membership experience.
Chair: Barbara Wells, San Joaquin Valley Mortgage
Vice-Chair: Michele Cooper, Karpe Real Estate Center

BROKERS FORUM
Provides a forum for dissemination of information to brokers and sales managers. Fosters communication between designated
REALTORS® by setting regular, informal meetings for the purpose of sharing ideas. Provides input to the Board of Directors on industry policies and practices. Brokers and Designated Managers only.
Chair: Saul Bernal, Miramar International, Panama
Vice-Chair: Jason Thoele, Tholco Real Estate Group, Inc.

COMMUNICATIONS
The CPR committee is to keep a strong pulse on our membership and our community through effective communication and feedback.
Chair: Derek Sprague, Sprague Real Estate Group
Vice-Chair: Ashley Weaver, Karpe Real Estate Center

MLS OPEN FORUM
Forum engages our MLS participants and subscribers for educational purposes, sharing of information and obtaining feedback regarding ways to improve MLS services.
Chair: Tim Roberts, Watson Realty ERA
Vice-Chair: Paul Robles, Watson Realty ERA

YOUNG PROFESSIONALS NETWORK
Focused on building tomorrow’s leaders by being inclusive and proactively engaging our younger REALTOR® members. Helps members excel in their careers through leadership opportunities, gaining industry knowledge, networking with their peers, and participating in community activities.
Chair: Ashley Weaver, Karpe Real Estate Center
Vice-Chair: Scott Knoeb, Frontier Real Estate Services, Inc.

LEAD
GRIEVANCE
Analyzes complaints involving alleged violations of the Code of Ethics, membership duties or bylaws and MLS rules, and makes recommendations regarding disposition of said complaints.
Chair: Bill Mell, Miramar International – Coffee
Vice-Chair: Alfredo Bahena, Bahena Real Estate Group

LEADERSHIP ACADEMY
(Presidential Appointment). Team of seasoned Association leaders whose objective is developing effective leaders, who create value within our Association.
Chair: Sheri Anthes, Coldwell Banker Preferred, Ming

PROFESSIONAL STANDARDS
Promotes and enforces the Code of Ethics of the National Association of REALTORS® and conducts ethics and arbitration hearings.
*Note: Consists of REALTORS® with sufficient background to make informed and objective determinations.
Chair: Mike Saba, Watson Realty ERA
Vice-Chair: Raul Rodriguez, Mary Cruz Realty, Inc.

STRATEGIC PLANNING AND FINANCE
The committee coordinates the planning and budgetary activities of the Association. It is responsible for setting the long-term direction for the Association by identifying critical issues.
Chair: Athena Collup, Miramar International, Mill Rock
Vice-Chair: Wayland Louie, RE/MAX Golden Empire

NOMINATING COMMITTEE (Presidential Appointment), A committee of REALTOR® members specially appointed for the purpose of reviewing, vetting and interviewing Officer and Director Candidate applicants.
Chair: Sheri Anthes, Coldwell Banker Preferred, Ming

YPN ADVISORY
A team of successful young REALTOR® professionals, plans and promotes YPN educational programs and provides insights to Association leadership when requested, and offers overall directions for YPN activities.
Chair: Ashley Weaver, Karpe Real Estate Center
Vice-Chair: Scott Knoeb, Frontier Real Estate Services Inc.

ADVOCATE
LCRC
Our local political action committee, funded by voluntary contributions from REALTORS® to support candidates for public office who understand the importance of REALTOR® issues and who will take positions on those issues that help promote the cause of housing and private property rights.
Chair: Jeanne Radscik, Tobias Real Estate

R.GOV
Creates a forum for members to engage in local, regional and national issues that affect our industry. Members meet to review local government policies, ordinances and programs that impact real estate transactions. They serve as advisors to the Board of Directors regarding the Association’s position on issues.
Chair: Carol Helm, McKinzie Nielsen Real Estate
Co-Chair: Martha Johnson, Keller Williams Realty
Vice-Chair: Theresa Olson, Soper Homes Realty, Inc.

SERVE
REALTORS® CARE
EQUAL OPPORTUNITY
Sensitizes the membership to the importance and necessity of equal opportunity in housing. Forms partnerships with other organizations to promote fair housing opportunities, and coordinates the annual Fair Housing Arts Contest for grades K-12.
Chair: Martha Johnson, Keller Williams Realty
Vice-Chair: Jenny McClean, Placer Title Co.

SALLY’S PLACE
A seniors hot lunch program. It’s a partnership with the Salvation Army where volunteers serve to feed a hot meal to the elderly in our community.
Chair: Cheri Romero, Miramar International – Marketplace
Co-Vice-Chair: Misty Jefferies, Chicago Title
Co-Vice-Chair: Lisa Hook-Estes, The Mortgage House

GOLF TOURNAMENT
Plans, promotes and coordinates the annual REALTOR® Golf Tournament. Brings together members in a relaxed setting and environment that promotes goodwill and fellowship. Proceeds benefit local organizations.
Chair: David Knoeb, Frontier Real Estate Services, Inc.
Vice-Chair: Vincent Breeding, Watson Realty ERA

BRINGING HOME THE CURE
■ Relay for Life
■ Campout Against Cancer
■ Wine Tasting Event
Each year our members come together to raise funds and awareness to save lives from cancer through the Relay For Life movement and the Campout Against Cancer Event.
Co-Chair: Debi Roberson, Miramar International, Mill Rock
Co-Chair: Ronda Newport, Miramar International, Mill Rock
Vice-Chair: Theresa Olson, Soper Homes Realty, Inc.
The following committees are open to all REALTOR® and Affiliate members.

I. EDUCATE
2016 Oversight Officer
Anthena Collup
Secretary-Treasurer
- Educational
- Commercial Investment
- Diversity
- Membership/Orientation
- Technology
- Affiliates
- Attendance & Reception
- MLS Open Forum
- YPN
- Brokers Forum*
  (Brokers & Sales Managers Only)

II. ENGAGE
2016 Oversight Officer
Derek Sprague
Director
- Grievance*
- Professional Standards*
- Strategic Planning/Finance*
- Nominating*
- YPN Advisory
- Leadership Academy

III. LEAD
2016 Oversight Officer
Midge Jimerson
President Elect

IV. ADVOCATE
2016 Oversight Officer
Sheri Anthes
Immediate Past President
- R.GOV
- LCRC*
- Equal Opportunity
- Sally’s Place
- Golf Tournament
- Bringing Home the Cure:
  - Campout Against Cancer
  - Relay for Life
  - Wine Event
- 501(c)(3) Directors

V. SERVE
2016 Oversight Officer
Ashley Weaver
Director
- REALTORS® CARE
- Equal Opportunity
- Sally’s Place
- Golf Tournament
- Bringing Home the Cure:
  - Campout Against Cancer
  - Relay for Life
  - Wine Event
- 501(c)(3) Directors

I would like to serve on the following task force/committee(s).
1. ________________________________________________________________________________________________
2. ________________________________________________________________________________________________
3. ________________________________________________________________________________________________

Name: ___________________________________________ Office: ______________________________
MBR# ___________________________________________ e-mail ______________________________
DRE License: Broker _________ Broker Associate _________ Sales Manager _________ Sales Associate _________
Language spoken other than English: __________________________________________________________

*Please note that the following task force/committees are by appointment only.

If you would like to be considered for 2016, please mark your selection below.

- [ ] Brokers Forum  - [ ] Grievance  - [ ] Professional Standards  - [ ] Strategic Planning/Finance
- [ ] Nominating  - [ ] YPN Advisory  - [ ] LCRC  - [ ] Leadership Academy  - [ ] 501(c)(3) Directors

Please return this form as soon as possible to:
Cindy@bakersfieldrealtor.org or 661.635.2315
### I. EDUCATE

**2016 Oversight Officer**
Athena Collup

**GOAL #1**
PROFESSIONALISM AND STANDARDS

Maintaining REALTOR® ethics and standards through education and knowledge.

A. Increase compliance with the Code of Ethics.
B. Enhance competence and knowledge through education and training.
C. Promote the benefits of ethical practice.
D. Deliver timely, relevant programs to support professional excellence.
E. Enhance educational offerings by investing in strategic speakers.
F. Create a Leadership Academy and mentoring model.
G. Maintain a centralized on-line resource to promote educational programs.

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### II. ENGAGE

**2016 Oversight Officer**
Derek Sprague

**GOAL #2**
MEMBER SERVICE AND VALUE

Serving the needs of members by providing programs, products and services that positively impact professional success.

A. Provide a superior membership experience for all members.
B. Maintain productive and responsive relationships within the industry, including brokers, agents and affiliated organizations.
C. Expand and provide relevant and high quality programs, products and services to meet the demands of an evolving marketplace.
D. Set growth metrics to monitor recruitment, retention and market share; focus on quality over quantity growth initiatives.
E. Develop forums and advisory groups to engage the varied interests of members, transforming their discussions into educational content as applicable.
F. Promote available resources and value of C.A.R. and NAR.
G. Identify and build relations with allied organizations, i.e. property management, commercial brokers, new construction as well as geographic opportunities (for statistical gathering.)

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### III. LEAD

**2016 Oversight Officer**
Midge Jimerson

**GOAL #3**
ASSOCIATION LEADERSHIP AND OPERATIONS

Leading a state and nationally acclaimed REALTORS® Association.

A. Maintain efficient programs and best use of resources to serve the members and advance the mission.
B. Rely on metrics and performance measures to monitor strategic plan progress.
C. Invest in the Association office to maintain a sense of professional pride; explore investing in additional parking and classroom space to accommodate growth.
D. Position REALTORS® in volunteer leadership roles who have completed the Leadership Academy and other paths to leadership.
E. Invest in the technology necessary to support Association functions.
F. Maintain professional staffing sufficient to support Association growth and advancement of the strategic plan.
G. Align committees with strategic plan to produce significant results.

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### IV. ADVOCATE

**2016 Oversight Officer**
Sheri Anthes

**GOAL #4**
GOVERNMENTAL RELATIONS AND THE VOICE OF REAL ESTATE

Vigilant in monitoring and influencing issues impacting real estate.

A. Maintain policy platforms that correspond with the strategic plan on issues impacting our industry.
B. Lead coalition efforts with industry partners.
C. Support RPAC, “The voice and muscle of the REALTOR®
D. Increase awareness and grassroots involvement of members.
E. Allocate sufficient resources to support an effective government affairs program.
F. Enhance involvement as a leader and stakeholder in economic development and local public policy.
G. Educate membership to be Ambassadors in the community and to increase the REALTOR® brand awareness.
H. Be cognizant of resources from C.A.R. and NAR that can be used to support local advocacy.
I. Consider feasibility of developing a task force or coalition of members dedicated to advancing public policy programs, working within approved messaging and channels of communication.
J. Include a module on “advocacy and government relations” in the training of future leaders.

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### V. SERVE

**2016 Oversight Officer**
Ashley Weaver

**GOAL #5**
COMMUNITY SERVICE

Positively impact our community through goodwill and campaigns lead by REALTORS®.

A. Position REALTORS® as a positive force in the community; and a means to engage members.
B. Evaluate and strategically coordinate fund raising efforts and philanthropic giving, being sure to allocate overhead costs appropriately.
C. Develop a strategic plan for the Bakersfield Association of REALTORS® Foundation that will advance member awareness and raise adequate funds.
D. Provide scholarships for students pursuing a course of study in real estate or a related field at college or graduate levels.
E. Maintain the integrity and innovation of the MLS.
F. Rely on open channels of communications (i.e. suggestion box, social media, etc.).